

Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

Order ID: 56212 CF LOC-POL FBD - LBD: 08/14/12 - 08/20/12 HL#: Created: 08/13/12 01:21 PM
 Client: BOB CASEY FOR PENNSYLVANIA .. CPE: / / Agency Commission: 15 % Updated: EMENDEL on 08/13/12 02:55 PM
 Agency: SHORR JOHNSON MAGNUS (39976) Product: SUMMER WEEK 3 (1310) Self :00 00 Confirmed: 08/13/12 01:25 PM
 Buyer: Demo: HHOLDS DMA RTG Sched. Code: B Contract: 08/14/12 08:35 AM
 AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM: SS
 Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

PRINT AT STATION. ALL RATES ARE PRE EMPTIBLE. PAID FOR BY BOB CASEY FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MEARLY	2 2 2 2 2 0 0	MORN	30	D			0.0	\$300.00	10	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>	<u>Aug 20</u>									
	08/14/12	08/20/12	8	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MLOCAL6A	1 1 1 1 1 0 0	MORN	30	D			0.0	\$500.00	5	\$2,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>	<u>Aug 20</u>									
	08/14/12	08/20/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	N4EARLY	1 0 1 0 1 0 0	NEWS	30	D			0.0	\$500.00	3	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>	<u>Aug 20</u>									
	08/15/12	08/20/12	2	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	AINSIDER	1 1 1 1 1 0 0	ACC	30	B			0.0	\$450.00	5	\$2,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>	<u>Aug 20</u>									
	08/14/12	08/20/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	LLETTER01	1 1 1 1 1 0 0	LETT	30	B			0.0	\$325.00	5	\$1,625.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>	<u>Aug 20</u>									
	08/14/12	08/20/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	23:00 - 23:30	1 1 0 1 1 1 0	MILT	30	B			0.0	\$1,200.00	5	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>	<u>Aug 20</u>									
	08/14/12	08/20/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	NEWSAT8	* * * * * S *	NEWS	30	D			0.0	\$200.00	1	\$200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/18/12	08/18/12	1										

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Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NEWS SAT6A	* * * * * S *	NEWS	30	B			0.0	\$175.00	1	\$175.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/18/12	08/18/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	WCBSSUN	* * * * * S	MORN	30	B			0.0	\$325.00	2	\$650.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/19/12	08/19/12	2										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	37	0	\$17,900.00	\$15,215.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$17,900.00	\$15,215.00	\$0.00	\$0.00